16 Award-Winning Salsas

Hand crafted in Zanesville, Ohio since 1989 · All natural · Low sodium, low sugar, low calorie · $10 per jar

Supporting Trailriders 4-H Club 2026 | Order from | Order by

Jose Madrid Salsa began in 1989 with recipes handed down from Jose Madrid to his grandson, Mike "The Salsa King" Zakany. Every salsa is made from fruits, vegetables and spices, and our salsas have won national awards in two countries. We think they're more about flavor than heat. Find your level below.

Fruit Salsas

Fresh ripe fruit meets Jose's award-winning blend of tomatoes, chilies and spices, lightly sweetened with honey: just 2 g of sugar and 10 calories per 2-tbsp serving. Raspberry and Peach came first, and Raspberry has won national awards in two countries. Great over chicken, pork, fish, or a block of cream cheese.



Raspberry
Mild
Heat 3/10
Best seller
Award winner



Peach
Mild
Heat 2/10



Pineapple
Mild
Heat 3/10



Mango
Mild
Heat 2/10



Roasted Pineapple Habanero
X-Hot
Heat 7.5/10

Specialty Salsas

The flavors that make us unique. Chipotle Con Queso is a cheesy chipotle dip. Black Bean Corn Poblano and Roasted Garlic & Olives are crowd favorites. Raspberry BBQ Chipotle is our sweet-but-spicy BBQ sauce. Garden Fresh Cilantro is packed with fresh cilantro, and Jamaican Jerk was co-created with a chef from a Jamaican resort.



Chipotle Con Queso
Medium
Heat 5/10
Cheese dip



Black Bean Corn Poblano
Medium
Heat 5.5/10



Roasted Garlic & Olives
Medium
Heat 4/10
Best seller



Raspberry BBQ Chipotle
Medium
Heat 5/10
BBQ sauce



Garden Fresh Cilantro
Mild
Heat 4/10



Garden Fresh Cilantro
Hot
Heat 6/10



Jamaican Jerk
Medium
Heat 7/10

Verde Salsas

Made with tomatillos, the Mexican husk tomato. Verde is the Salsa King's favorite and won Best Green Salsa in the US at the 2004 Salsa Shoot Out in Fort Worth, TX. For heat seekers, Spanish Verde XX is what we lovingly call "Stupid Hot."



Spanish Verde
Mild
Heat 4/10
Salsa King's pick



Spanish Verde
XX Stupid Hot
Heat 11/10!
Stupid hot!

Original Salsas

Where it all started in 1989: the recipe Jose Madrid handed down to his daughter and then to his grandson, the Salsa King. Smooth, no chunks and no onions.



Original
Mild
Heat 3/10
Smooth



Original
Hot
Heat 6/10
Smooth

Heat ladder: mildest to hottest

Peach **Mild**	Mango **Mild**	Raspberry **Mild**	Pineapple **Mild**	Original **Mild**	Roasted Garlic & Olives **Medium**	Cilantro **Mild**	Spanish Verde **Mild**	Chipotle Con Queso **Medium**	Raspberry BBQ Chipotle **Medium**	Black Bean Corn Poblano **Medium**	Cilantro **Hot**	Original **Hot**	Jamaican Jerk **Medium**	Rst. Pineapple Habanero **X-Hot**	Spanish Verde **XX**

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